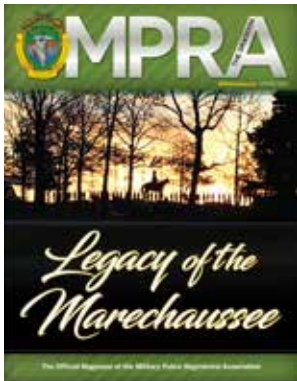
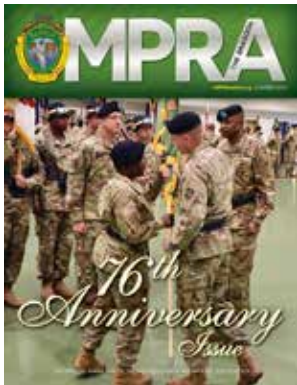


MPRA

THE DRAGON

The Official
Magazine of the
Military Police
Regimental
Association



2018 ADVERTISING OPPORTUNITIES

MISSION

A professional organization dedicated to promote the pride, heritage and history of the Regiment and to support the Regiments future for the members, family and friends of the Regiment.

VISION

To become the premier organization that promotes the image, heritage and traditions of the MP Corps through aggressive communication of the Associations Organizational tenets.

VALUES

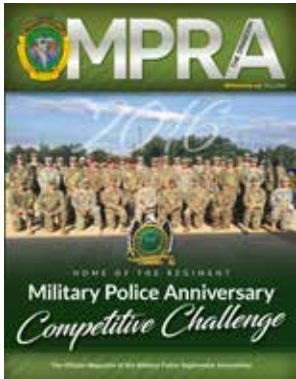
Mutual Respect
Pride in Heritage
Responsible Service
Always Relevant

Distribution

- Over 30,000 annually and growing unparalleled
- Online 24/7 at www.mpraonline.org

'The Dragoon' Advantage

Advertising in the **MPRA Quarterly "The Dragoon"** offers you an exceptional chance to reach thousands of potential customers. We offer competitive pricing and an audience untapped by most publications.



DEADLINES:

May Edition
Spring
 April 10

September Edition
Summer
 August 10

November Edition
Fall
 October 10

February Edition
Winter
 January 10

CONTACT:

BETH BELLERBY
 Executive Assistant
 phone 573.329.6772
 bellerbyb@mpraonline.org

MPRA Magazine Rates and Deadlines

RATES	ONCE	TWICE	QUARTERLY
Full page	\$530	\$500	\$410
1/2 page	\$470	\$440	\$350
1/4 page	\$410	\$395	\$290

COVERS & SPREADS	ONCE	TWICE	QUARTERLY
Double page spread	\$1,000	\$940	\$760
Inside front cover	\$730	\$700	\$610
Inside back cover	\$730	\$700	\$610
Back cover	Call for pricing		

SUPPORTING FIRM MEMBERS

National Supporting Firm Member	\$250/year
Local Supporting Firm Member	\$125/year

IN-HOUSE PRODUCTION

Design services available through Hill Design Co. at a special rate of \$45/hour through the MPRA 'The Dragoon' Magazine which includes basic design, color scanning and pre-press setup. The cost of photography, concept and logo design, custom artwork, photo manipulation or submitting an ad to other publications will carry a rate of \$60/hour and be billed directly to the client. Contact Hill Design Co. at 417.987.9062 or email hilldesignco@gmail.com.

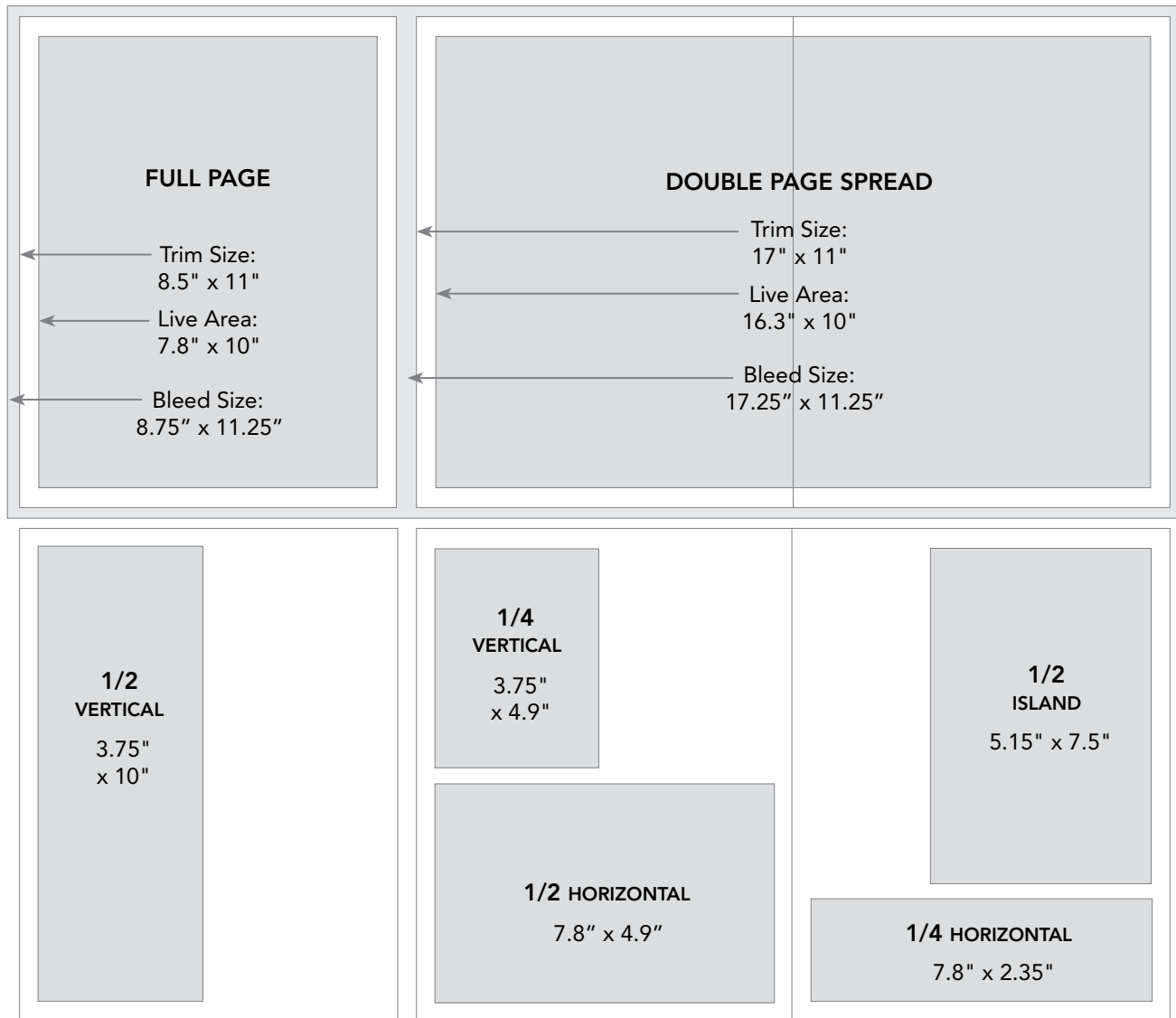
ADDITIONAL RATE CONSIDERATIONS

Cancellations: Previously contracted ads must be cancelled in writing no less than 30 days before the space close dates. Publishers reserves the right to edit or decline advertising copy at any time. There will be an additional 1.5% charge per month for any payment not received within 30 days of due date.



MPRA Quarterly "The Dragoon"

Advertising Dimensions



Please do not add crop marks or printer marks to PDFs. All images must be in CMYK format and at a resolution of 300 dpi at actual print size.

AD SIZES	WIDTH	HEIGHT
Double page spread	16.3"	10"
Double page, bleed	17.25"	11.25"
Full page, non-bleed	7.8"	10"
Full page, bleed	8.75"	11.25"
1/2 page, Island	5.15"	7.5"
1/2 page, horizontal	7.8"	4.9"
1/4 page, horizontal	7.8"	2.35"
1/4 page, vertical	3.75"	4.9"

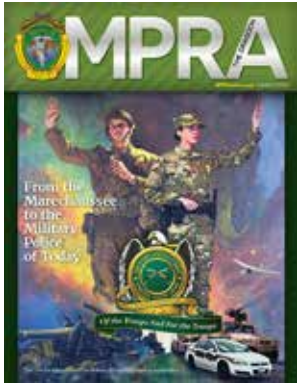
TRIM SIZE: 8.5" x 11"

Type and other images not intended to bleed or be trimmed must be at least .25" inside the trim area.

CONTACT:

BETH BELLERBY, Executive Assistant
 phone 573.329.6772
 bellerbyb@mpraonline.org





OUR MISSION

Promote the history and preserve the traditions of the Military Police Corps Regiment while supporting Military Police Leadership, Soldiers and Families Army wide.

CONTACT:

BETH BELLERBY
Executive Assistant
phone 573.329.6772
bellerbyb@mpraonline.org

Advertising Specifications

SPECIFICATIONS

Our magazines are printed on high-speed web presses.

All requirements are based on specifications for Web Offset Publications (SWOP).

We are a Macintosh-Format Computer to Plate (CTP) environment, using the Adobe Creative Suite. Adobe InDesign is the primary page layout program with support from Illustrator and Photoshop.

We can access CDs, DVDs and Flash Drives. We also have a ftp site for sending files, or can receive emailed files up to 10 MB. Please inquire with your account executive for details.

All ads must be set up for 4-color process, CMYK format. If a spot color is desired, special arrangements must be made and additional specifications provided before submitting materials. All Pantone color requests incur additional charges over the 4-color rate.

PREFERRED FILE FORMATS

PDF

We prefer press-ready PDF files—*without crop marks*—with fonts and all links embedded.

Please include an 1/8" bleed when needed on full page bleed ads. Images must be in CMYK format and at a resolution of 300 dpi at actual print size.

Export or Optimize PDF files with a Press Quality setting.

ACCEPTABLE NATIVE FILE FORMATS

Please include all fonts and high-resolution images with the native document.

All images must be in CMYK format and at a resolution of 300 dpi at actual print size.

InDesign Version CS5 and greater

Illustrator Version CS5 and greater

Photoshop Files must be correct resolution and size.

FTP INSTRUCTIONS

Use FTP Client software such as FireFTP, Transmit or Fetch. Free downloads are available online.

Our FTP server will not work via a web browser such as Firefox, Chrome, Explorer or Safari.

Host/URL: ftp.hilldesignco.com

User name: hdctransfer

Password: trans12c

Please send an email to hilldesignco@gmail.com to notify us that your file has been uploaded.

UPLOAD INSTRUCTIONS

Submit high resolution PDF to:

bellerbyb@mpraonline.org



Advertising
in the MPRA
'The Dragoon'
Magazine
gives you the
opportunity
to reach
thousands
of potential
customers
through direct
marketing.

We offer
competitive
pricing and
an audience
untapped
by most
publications.

CONTACT:

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Executive Assistant
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bellerbyb@mpraonline.org

Advertising Agreement

The below named business, organization, or individual reserves display advertising space in the amount of _____ page in the **MPRA 'The Dragoon' Magazine** for a period of _____ consecutive issues and for each issue will pay the rate shown below.

Ad Size _____ Vertical Horizontal Ad Rate \$ _____

Total \$ _____

CONTACT

Business Name _____

Mailing Address _____

City _____ State _____ Zip _____

Authorized Contact Person _____

Phone Number _____ Fax Number _____

Website (optional) _____

Email (optional) _____

Business Location (if different than above) _____

*The **MPRA 'The Dragoon' Magazine** reserves the right to decline publication of any copy or adver advertising matter which the company deems objectionable or undesirable. It is agreed that the rate will be guaranteed for a period of four consecutive issues. This contract is to be used only by the above named business, organization, or individual and is not transferable.*

Authorized Advertiser Signature _____ Date _____

Authorized MPRA Signature _____ Date _____

BILLING

Bill my credit card. VISA _____ MC _____ **Total Billed \$** _____

_____ Exp _____

3 Digit Routing Number _____ (Located on back of card)

Name as it appears on credit card: _____

Complete Address as it appears on credit card billing:

Signature _____

Enclosed is a check/money order in the amount of \$ _____ # _____

Notes: _____
